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3M OPEN AND DOW COLLABORATE TO ADVANCE SUSTAINABILITY AND PURSUE GEO CERTIFICATION BY 2026

BLAINE, MN – Building on its momentum as a 2023 and 2024 PGA TOUR Sustainability Award finalist, the 3M Open kicks off tournament week in 2025 by continuing to lead with purpose. Dow—a global materials science company pioneering sustainability advancements in sports—will help the tournament expand its environmental and social responsibility efforts and advance toward GEO Certification—a globally recognized sustainability standard for golf tournaments—by 2026.

As the force behind the Dow Championship—the first-ever GEO Certified tournament on the LPGA Tour—Dow brings deep expertise and proven impact to the effort. The 3M Open will formalize and track key sustainability practices across tournament operations with support from Rico Solutions—a leader in developing tailored sustainability strategies and reporting frameworks. These efforts align with the three core GEO pillars:

- **Staging** – Evaluating and documenting energy, water, waste, and greenhouse gas impacts, and formalizing sustainability procedures across tournament operations.
- **Communications** – Engaging fans, vendors, and stakeholders through advisory councils, survey feedback, improved signage, and expanded digital content.
- **Legacy** – Enhancing community value through charitable giving, youth and veteran programming, support for local vendors, and partnerships that promote circularity and wellness. The 3M Open will also support Anoka Conservation District, who provides technical and financial assistance to private landowners to manage natural resources in a way that conserves and improves soil and water resources, here in Anoka County.

As part of its 2025 goals, the 3M Open will continue to:

- Collaborate with vendors to uphold on-site sustainability standards
- Strengthen local partnerships to enhance fan education and community engagement
- Achieve 80%+ waste diversion, including expanded composting and Construction & Demolition (C&D) material donations

“We’re proud to work with Dow and continue our progress toward GEO Certification,” said Mike Welch, 3M Open Tournament Director. “These initiatives reflect our shared belief that great events should also create meaningful environmental and community impact.”

As the tournament's title partner, 3M brings a legacy of sustainability leadership to the event. From its landmark Pollution Prevention Pays program launched in 1975 to today's science-based climate goals, 3M is focused on solving global challenges and improving lives. Recent initiatives include a transition to renewable energy, reductions in greenhouse gas emissions, and increased investments in circular solutions and skills-based volunteering.

"From the beginning, our goal wasn't just to pursue GEO Certification for only the Dow Championship—it was to raise the bar and inspire others across golf to do the same. We're proud to support the 3M Open as they advance toward this milestone and create a lasting blueprint for sustainability in the sport." said Carlos Padilla II, Head of Global Sports Partnerships at Dow.

At this year's 3M Open, attendees will also see examples of sustainable innovation in action, including recycled insulation, eco-conscious construction materials, and more—made possible by 3M and other sustainability supporters including Dow, 3M, By the Yard, Nature Valley, Viresco, and Xcel Energy.

For more information about the 3M Open's sustainability efforts, visit: 3mopen.com/tournament/sustainability.

ABOUT THE 3M OPEN

The 3M Open debuted in 2019 and is Minnesota's only PGA TOUR event. Past champions include Matthew Wolff, Michael Thompson, Cameron Champ, Tony Finau, Lee Hodges, and Jhonattan Vegas. Held at TPC Twin Cities, the tournament is managed by Pro Links Sports and supports local initiatives through the 3M Open Fund. Learn more at 3MOpen.com and follow@3MOpen on Instagram, X, and Facebook.

ABOUT DOW

Dow (NYSE: DOW) is one of the world's leading materials science companies, serving customers in high-growth markets such as packaging, infrastructure, mobility and consumer applications. Our global breadth, asset integration and scale, focused innovation, leading business positions and commitment to sustainability enable us to achieve profitable growth and help deliver a sustainable future. We operate manufacturing sites in 30 countries and employ approximately 36,000 people. Dow delivered sales of approximately \$43 billion in 2024. References to Dow or the Company mean Dow Inc. and its subsidiaries. Learn more about us and our ambition to be the most innovative, customer-centric, inclusive and sustainable materials science company in the world by visiting www.dow.com.

About RICO Solutions

Rico Solutions is a leader in advancing sustainability strategies tailored to meet the unique needs of organizations. Their team combines deep industry expertise with technical innovation to provide actionable solutions that drive measurable progress. From comprehensive assessments to the development of targeted initiatives and resource connections, to GHG reporting and reductions opportunities, Rico Solutions partners with clients to unlock their full potential in sustainability, delivering impactful outcomes aligned with business goals. For more information, visit RicoSolutions.com.

About 3M

3M (NYSE: MMM) is focused on transforming industries around the world by applying science and creating innovative, customer-focused solutions. Our multi-disciplinary team is working to solve tough customer problems by leveraging diverse technology platforms, differentiated capabilities, global footprint, and operational excellence. Discover how 3M is shaping the future at 3M.com/news-center.